



**Learning  
Today  
Leading  
Tomorrow!**



## **SPONSORSHIP OPPORTUNITIES 2026**

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## WHO WE ARE

Los Niños Primero is a Latina-led, Atlanta-based nonprofit dedicated to empowering under-resourced Latino families from early childhood through college. For 25 years, we have provided high-quality academic support, leadership development, civic engagement, athletics, mental health services, and arts and cultural enrichment - all at no cost to families. Our programs ignite a lifelong love of learning while nurturing confident, compassionate, and curious students. By centering children's well-being in education, we cultivate ethical leaders who strengthen their communities and shape a brighter future.

## PROGRAMS

### 1. EARLY EDUCATION:

Inspired by the Finnish education system, our early education programs provides a comprehensive education in language, math, science, art, and yoga.

### 3. FAMILY EDUCATION + LEADERSHIP

Our programs are formulated around three important pillars: academics, mental well-being, and leadership.

## OUR MISSION

We prepare Latino children and their families for success through innovative, high-quality education programs that extend beyond the classroom.

## OUR VISION

Latino children and their families are inspired to become lifelong learners.

### 2. YOUTH SERVICE + LEADERSHIP

Our youth programs include a service component, as well as a leadership and career exploration curriculum.

### 4. EXTRACURRICULARS

Through our arts, sports, cultural enrichment, and well-being programs, we inspire and nurture the human mind, body, and spirit.

# 25 YEARS

SERVING THE LATINO COMMUNITY

# 1600+

CHILDREN, TEENS, & FAMILIES SUPPORTED IN 2025



# 380+

YOUTH VOLUNTEERS ENGAGED IN 2025

# 134,000+

YOUTH VOLUNTEER HOURS SERVED 2017-2025

## SIGNATURE EVENTS

### DÍA DEL NIÑO FESTIVAL

- **Date:** April 25<sup>th</sup>, 2026
- **Location:** Mount Vernon Presbyterian Church in Sandy Springs, GA
- **Audience:** 450 + children, youth, and families are expected to attend

Día del Niño (Day of the Child) is a lively, family-friendly celebration of childhood featuring music, arts and crafts, local vendors, community resources, and more! Held annually in Atlanta, past partners like UPS, Westrock, Delta, and Workday Business Resource Groups have helped create an unforgettable experience for over 400 families, celebrating and uplifting the next generation. We invite you to join our corporate partners who use the strength of their Fortune 500 stature to support our Latino community and invest in the future of Atlanta's families.



### ANNUAL FUNDRAISING GALA: YOUR PASSION SPARKS POSSIBILITIES

- **Date:** September 12<sup>th</sup>, 2026
- **Location:** The Dunwoody Country Club
- **Audience:** 250+ community and business leaders from a diverse range of industries representative of the broader Metro Atlanta community.

Our signature gala brings together community and business leaders for an elegant evening of networking, cocktails, dinner, and live entertainment - uniting a shared passion for giving, community, and opportunity. The event features live music, a live auction, and opportunities to showcase your company's commitment to supporting children, families, and education in Atlanta.



## SPONSORSHIP BENEFITS 2026

 LOS NIÑOS PRIMERO	VISIONARY PARTNER	IMPACT PARTNER	COMMUNITY PARTNER	SUPPORTING PARTNER	SUPPORTER	FRIEND
EVENT/CATEGORY	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
<b>ANNUAL FUNDRAISING GALA</b>						
Presenting Sponsor	✓					
Speaking Opportunity	✓					
Dedicated Press Release	✓					
Recognition From the Podium	✓	✓	✓	✓		
Program Advertisement	✓	✓	✓	✓	✓	✓
Seating	2 tables of 10 (priority seating)	1 table of 10 (prominent seating)	5 tickets	2 tickets		
Event Signage & Display	Feature display of logo	Feature display of logo	Prominent display of logo	Logo		
<b>DÍA DEL NIÑO</b>						
Exclusive Sponsorship of an Activity Booth	✓	✓	✓	✓	✓	✓
Event Signage	Feature Display of Logo	Prominent Display of Logo	Logo	Logo	✓	
Company Advertised on T-Shirt	✓	✓	✓	✓	✓	
<b>MARKETING &amp; COMMUNICATIONS (ON-GOING)</b>						
Press Release (When Applicable)	Individual Release	Featured mention	Group listing			
Quarterly Social Media Post	Individual	Featured mention	Group	Group		
Newsletter Feature	Individual	Featured mention	Group	Group		
Website & Annual Report of Donors	Prominent Display of Logo	Logo	Name listing	Name listing		
Social Media Collaboration	✓	✓	✓			
<b>VOLUNTEER ENGAGEMENT</b>						
Custom Group Volunteer Project	✓	✓	✓			
Private Tour with Executive Director of the Summer Academic Program	✓	✓	✓			
Special Performance by LNP Chorus or Dance Group for one event	✓					