







Blossoming Curiosity & Joy

2024 SPONSORSHIP OPPORTUNITIES



Contact

-  404-483-6065 | Development Director Ashley Lewman
-  [losninosprimerousa.org](https://www.losninosprimerousa.org)
-  ashley.lewman@losninosprimerousa.org
-  471 Mount Vernon HWY NE, Sandy Springs, GA 30328

OUR STORY

Los Niños Primero is a Latina-led, Atlanta nonprofit that provides academic, civic engagement, leadership, athletics, arts and cultural enrichment, and mental wellness programs to the Latino community.

Our programs serve: (1) **Children** ages 3 to 12- years old (2) **Youth** ages 13-years old through college and (3) Latino **parents**.

We provide students and their families with six distinct programs:

1. Year-round academic **early education programs**
2. **Youth service and leadership pathway** from high school to college and beyond
3. Holistic **leadership programs for parents** and families
4. Bilingual **family counseling**
5. **Arts and cultural enrichment:** art, chorus, orchestra, drama and dance
6. **Sports:** soccer, swimming and yoga



24

YEARS EMPOWERING
LATINO FAMILIES IN
ATLANTA

230

YOUTH VOLUNTEERS
SUPPORTING THEIR
COMMUNITIES

500

CHILDREN ATTEND OUR
EDUCATIONAL SUMMER
PROGRAM EVERY YEAR

6,100

STUDENTS
SERVED
SINCE 2001

TIMELINE

EXECUTIVE DIRECTOR MARITZA MORELLI has led the organization from one site with 17 children in 2001 to 7 locations serving over 1000 children, youth and families.

2001

Launch of 2
week summer
program with
17 students

2010

100 students
impacted

2017

Launch of
Fostering
Family Leaders
parent program

2023

**1,100 children, youth
and families** impacted
7 sites across metro
Atlanta

WHY JOIN

LOS NIÑOS PRIMERO SERVES AS AN EXCEPTIONAL CONNECTOR.

A sponsorship with our nonprofit organization is an excellent means for networking in the Latino Community.

Los Niños Primero builds partnerships with businesses to create opportunities for **meaningful philanthropic engagement for employees and clients.**

Our partnerships offer **mission engagements, volunteer opportunities, event participation and recognitions.** We differentiate ourselves by offering true mission engagements and a personalized approach by understanding your business and employees.

Los Niños Primero provides the opportunity for a **memorable and meaningful cultural exchange** right here in Atlanta!

WAYS TO GET INVOLVED



VOLUNTEER

We offer multiple opportunities for passionate youth and adults in our community to **support our students, both in the classroom and behind the scenes.**

- **Volunteer in a classroom:**
 - Saturday School (Fall and Spring)
 - Educational Summer Program (June)
- **Join our signature events:**
 - April 27th - Día del Niño
 - September 21st - Annual Fundraising Gala
- **Organize** a book drive/a seasonal toy drive with your friends and co-workers



GIVE

Your support will **impact** our **early education** programs, our **family leadership** programs, and our **youth empowerment** programs, including The Martha Barrios Mead Scholarship, for Latino youth and LNP alumni heading to college.

Level

Value

Platinum Sponsor

\$10, 000

Gold Sponsor

\$5,000

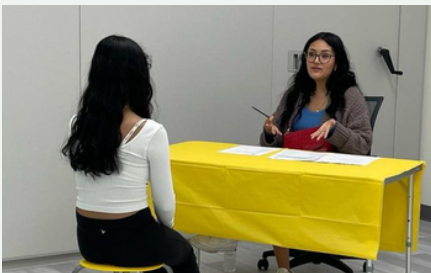
Silver Sponsor

\$2, 500

Bronze Sponsor

\$1, 000

Visit our website for a full list of sponsors and partners.



MENTOR

Volunteering at Los Niños Primero is a unique experience where you can **tailor your knowledge and passions in a way that is impactful** to Latino young adults and families.

- **Share your knowledge and experience** with our leadership program participants
 - **Fostering Family Leaders:** During 10 weekly sessions, this program builds on the parent's current strengths and takes them onto a new level of leadership in their home, school & community.
 - **Youth Leadership** Program: designed to Inspire the Student, Empower our Youth, and Achieve their Leadership Potential, it helps build career and self confidence skills.
 - LYRIC: Latino Youth **Readiness and Information for College.**



SPONSORSHIP BENEFITS 2024

GIVING LEVELS

EVENT/CATEGORY	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
ANNUAL FUNDRAISING GALA				
Presenting Sponsor	✓			
Speaking Opportunity	✓			
Dedicated Press Release	✓			
Recognition From the Podium	✓	✓	✓	
Program Advertisement	✓	✓	✓	
Seating	2 tables of 10 (priority seating)	1 table of 10 (prominent seating)	5 tickets	
Event Signage & Display	Feature display of logo	Feature display of logo	Prominent display of logo	Logo
DÍA DEL NIÑO				
Exclusive Sponsorship of an Activity Booth	✓	✓	✓	
Event Signage	Feature Display of Logo	Prominent Display of Logo	Logo	Logo
Company Advertised on T-Shirt	✓	✓	✓	✓
MARKETING & COMMUNICATIONS (ON-GOING)				
Press Release (When Applicable)	Individual Release	Featured mention	Group listing	
Bi-monthly Social Media Posts	Individual	Featured mention	Group	Group
Monthly Newsletter Feature	Individual	Featured mention	Group	Group
Website & Annual Report of Donors	Prominent Display of Logo	Logo	Name listing	Name listing
VOLUNTEER ENGAGEMENT				
Custom Group Volunteer Project	✓	✓	✓	✓
Volunteer Opportunities	✓	✓	✓	✓
Private Tour with Executive Director of the Summer Academic Program	✓	✓	✓	